

SOFT nature



green-Effective® Last rinse fabric softener

■ Eco-efficient performance with eco-effective product design

User and environmental safety at the highest cleaning performance

Complete biodegradability



- SOFT nature with all its ingredients is totally biodegradable and has proven this important property in an accredited mineralization test according to OECD 302 B standard*

*for more information please visit www.wmprof.com

Intensive use of renewable resources – continuous increase of the reutilisation score



- Production under extensive use of renewable raw materials and energy using to 100% hydroelectric, solar and geothermic power
- Production widely independent of crude oil: 71% of organic carbon processed in SOFT nature originates from renewable plant resources which enables a production that is widely independent of crude oil
- Active water stewardship maintaining an own fresh and waste water treatment

Sustainable development and production



EMAS:

- Continuous improvement of environmental performance
- Annual sustainability report
- Energy and water management
- Social Fairness



DIN ISO 14001:

- Continuous improvement in reducing waste and CO2 emissions, and saving of energy, water and material consumption



ISO 50001:

- Continuous improvement of energy management: performance, efficiency, security, use and consumption



A.I.S.E.-Charter:

- Safe and sustainable manufacturing of cleaning products



DIN ISO 9001:

- Continuous improvement of management processes and customer satisfaction
- Established quality management system in product development and production

Ingredient declaration

For the ingredients list, please see the Safety Data Sheet

Traditional German quality - driving your durable business development



- More than 25 years pioneer in sustainable product development
- Smart hygiene solutions ensuring profitable growth
- Trusted brand

Professional user training and on-site support for Sustainable Hygiene Solutions



- Comprehensive knowledge transfer through qualified cleaning consultants
- Customized hygiene plans and cleaning recommendations optimizing your business and cleaning procedures
- Increased service value and strengthened company reputation



SOFT nature



green-Effective® Last rinse fabric softener

- Hypoallergenic ■ Fresh perfume ■ All water types

Product profile

- SOFT nature is based on plant raw materials and is free of dyes and preservatives.
- It removes static electricity, allows a quick and easy ironing and leaves the laundry velvety soft.
- SOFT nature is dermatologically tested and hypoallergenic (HRIPT-Test). It prevents allergic and/or sensitizing risks.
- Its mild fresh scent makes it pleasant to use.

Area of application

- To be used for finishing of textiles in the washing machine.
- Insert SOFT nature in the final rinse with a pump or in the fabric softener machine drawer.

Product safety, storage and environmental instructions

Safety: For professional use only. Keep away from children. Do not mix with other products. Avoid inhaling sprayed product. Test material compatibility before use. For further information, see Safety Data Sheet.

Storage: Store at room temperature in the original container. Keep from freezing.

Environmental: Only give completely emptied packaging to special waste disposer. Proper dosing saves costs and minimizes environmental impact.

Application and Dosing



Dose in relation to application and degree of water hardness. Follow below instructions.

5-15 ml / kg



Manual dosing:



Automatic dosing: automatic dosing systems highly recommended.



Application area: developed for professional laundries.



Application area: facilitates ironing.

/kg	5 ml*	10 ml*	15 ml*

Sales units

Order No. 713163 2 x 5 L

Your trusted partner on site

pH-Value

